

Diskeeper is now



Think Faster.™ Visit us at ConduSiv.com

Solution Pitch:

Diskeeper is software that automatically makes servers, desktops and laptops faster, more reliable and longer-lived without Administrators having to make any other changes.

Diskeeper®

Why Diskeeper is a vital add-on to Windows systems and what your customers need to know

Why Sell Diskeeper?

- Immediate performance results.
- Ideal for prospects needing more productive life from older systems.
- Extremely high customer satisfaction.

Who to Sell to?

- Windows users – all Windows servers, desktops and laptops need Diskeeper.
- IT staff, IT Managers, IT Directors.
- Small, medium, large and enterprise companies.
- State, local and federal government agencies.
- Educational institutions.

Is the Windows Freebie Defragmenter “Good Enough” for SMB and Corporate Use? ...No.

- Not designed for business use.
- Comes disabled on Server 2008 to avoid impact on users.
- Microsoft recommends disabling it on virtual systems.
- Not designed to be run in real time on active enterprise systems.
- Cannot maintain optimal storage performance in real time on active and large storage systems.
- Cannot maintain minimal fragmentation levels in real time which is necessary for efficient backup operations.
- No graphical analysis reporting function.
- Does not prevent the problem of file fragmentation from occurring in the first place.
- Not designed for new storage technologies such as SSDs and SANs.
- No central management console to manage in a business environment.

Where Diskeeper Fits Into the System:

Diskeeper data performance software:

Installs on Windows physical servers, desktops, laptops and operates at the OS level.

Conversation Key Phrases:

- I/O bottlenecks
- Legacy systems getting slow
- Wasted disk space
- Energy efficiency
- System performance
- Reliability
- Migrating
- Upgrading systems
- Adding storage

Add-On Opportunities:

- All Windows server, workstation and laptop hardware sales.
- Natural add-on to: Windows OS, AV, Exchange, SQL, any Windows-compatible software sale.
- When they tell you their systems are sluggish.
- When your prospect is upgrading hardware to get better performance or efficiency from their network.
- When users are purchasing additional storage.

Top Qualification Questions:

Are your data storage capacity needs growing?

Diskeeper greatly improves disk storage efficiency and maximizes available space.

Are you finding you have to do more with what you have?

Diskeeper increases system speed and longevity and lowers Help Desk issues, allowing for longer times between system refreshes and less administrative attention on the network. Diskeeper has been tested and proven to significantly lower operating costs.

Could storage performance be improved?

Diskeeper prevents the unnecessary I/O generation that causes performance issues and is proven in real-world tests to increase the speed of data flow.

Is Help Desk traffic eating up your proactive time?

Diskeeper eliminates fundamental system performance issues that broadly affect the end-user experience.

Key Differentiators – Diskeeper

These business-class features are not found in the freebie built-in utilities.

- **IntelliWrite**® fragmentation prevention technology is the only solution that prevents file fragmentation before it can occur, eliminating excess and unnecessary I/Os and keeping systems running at peak speeds.
- **InvisiTasking**® technology. Allows real-time optimization of files even during heavy traffic with complete invisibility and zero resource conflicts.

Value Propositions

“ConduSiv Technologies Corporation, winner six times in a row, is unrelenting in its dominance of this category.” – 2011 Reader’s Choice Award: Best Disk Defragmentation and Drive Monitoring Tool, Redmond Magazine

- Extend legacy or current hardware life one to three years.
- Boost database and all Office application access speeds.
- Avert drive failures, backup aborts, and unnecessary I/O activity.
- Reduce unnecessary Help Desk calls and expenses from fragmentation-related support issues such as blue screens, crashes, and sluggish systems.
- Increase SAN data retrieval rates.
- Decrease energy consumption and cooling requirements at IT sites.
- Cut antivirus scans and backup times as much as 50%.

Customer Pain Points

- Backups aborted or taking too long.
- Unexplained system instabilities.
- Increasing number of hard drive crashes.
- Sluggish systems or degraded system performance.
- Slow applications and database access.

Diskeeper Product SKUs	Product Description
Diskeeper Pro 20-49 licenses: Mfg# 172378	Automatic data performance software for Windows laptops and workstations.
Diskeeper Server 10-19 licenses: Mfg# 172431	Automatic data performance software for Windows servers.
1-year Maintenance SKUs	Product Description
Diskeeper Pro 20-49 licenses Mfg# 172548	1-year maintenance add-on
Diskeeper Server 10-19 licenses Mfg# 172600	1-year maintenance add-on

For complete Channel SKU list visit: www.condusiv.com/partners/channel/purchase

Requirements:

For Workstations:

Runs on Windows XP Home, Windows XP Tablet PC, Windows XP Media Center, Windows XP Professional (x86 only), Windows Vista/7 Home Basic (x86 only), Windows Vista/7 Home Premium (x86/x64), Windows Vista/7 Ultimate (x86/x64), Windows Vista Business (x86/x64), Windows 7 Professional (x86/x64) and Windows Vista/7 Enterprise (x86/x64) platforms (including compatible CPUs from other manufacturers).

For Servers:

Runs on Windows Server 2003 Web, Windows Server 2003 Standard (x86/ x64), Windows Server 2003 Enterprise (x86/ x64), Windows 2003 Datacenter Server, Windows 2003 with Server Appliance Kit, Windows Home Server, Windows Web Server 2008, Windows Server 2008 Standard, Windows Server 2008 Enterprise (x86/x64), Windows Server 2008 Datacenter, Windows HPC Server 2008 and Windows 2008 Server R2 platforms (including compatible CPUs from other manufacturers).

For sales support or questions:

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For more information:

on ConduSiv Technologies Partner Program and product NFRs:
<https://www.condusiv.com/partners/>

Additional Products from ConduSiv Technologies Corporation

V-locity® virtual platform disk optimizer

Undelete® instant file recovery and data protection software

Visit: www.condusiv.com/channel for product info